

**Call to vote**  
**"Third European Circular Fashion Awards"**

**Change fashion: help us make the public's voice heard!**

The grand finale **of the European Circular Fashion Awards #3** is here. It’s time for the public to vote! These are decisive votes: representing **1/3 of the final score** for the four awards up for grabs. And there is more. A **special *“Coup de Cœur du Public”* award** will also reward the project that won the most votes.

We need **your help** to encourage massive participation! Help us maximise the publicity for this call to vote by spreading the word on your **websites, newsletters and social networks**. To ease your work, we are offering you visuals and communication materials to use as you please.

**We value your support. Together, let's amplify the public's voice!**

## **In 100 words:**

**It’s your turn to make fashion more responsible!**

Choose your favourite projects from the 15 finalists of the European Circular Fashion Awards #3. Every vote counts in promoting innovative ventures that minimise the environmental footprint of fashion.

Vote until 3rd December on www.modecirculaire.com and don't miss the awards ceremony on 5th December at 6 pm at the Lille Chamber of Commerce and Industry (Place du theatre), also broadcast on @modecirculaire networks.

The European circular fashion awards are organised by Lille Metropole in partnership with ADEME and Lille-Kortrijk-Tournai Eurometropolis.

## **In 200 words:**

Dreaming of more sustainable fashion? Over to you!

The European Circular Fashion Awards #3 honours 15 committed players, selected by a jury of fashion and textile experts. These innovative and virtuous projects are all contenders for one of the five prizes up for grabs. And once again this year, you can make the difference by awarding the special "*Grand Prix du Public"* award!

It’s simple: choose and support your three favourite projects among the finalists, by voting until 3rd December at www.modecirculaire.com.

The award ceremony will be held on 5th December at 6 p.m. at the Lille Chamber of Commerce and Industry (Place du theatre) with a live broadcast on @modecirculaire networks.

As France's historic textiles powerhouse and today's circular fashion trailblazer, Lille Metropole Européenne is staging this event together with ADEME and Lille-Kortrijk-Tournai Eurometropolis. These awards celebrate eco-innovation in fashion and reward entrepreneurs who are reinventing the industry by minimising its environmental footprint.

Vote for fashion that makes a difference!

## **Social media posts**

### **X - https://x.com/modecirculaire**

Tomorrow's fashion will be sustainable, and the story starts now! 🌍

15 innovative and committed projects are locked in a race to win one of the five prizes in the European Circular Fashion Awards 2024.

➡️Until 3rd December vote for your favourites at <http://www.modecirculaire.com>

@MEL\_Lille @ademe @EurometropoleFR

#ModeCirculaire #ModeDurable

European Circular Fashion Awards 2024: Meet the finalists! 📢

Before voting for your three favourite projects, meet them up close at Manufacture de Roubaix, a textile creativity and heritage museum.From 8th November to 1st December

➡️Info: <http://www.modecirculaire.com>

@MEL\_Lille @ademe @EurometropoleFR

European Circular Fashion Awards 2024: Over to you!

Choose your three favourite projects from the 15 finalists. Up for grabs: a financial prize, tailor-made assistance and superb publicity (for even greater impact!).

➡️Voting runs until 3rd December at <http://www.modecirculaire.com>

### **Facebook -** [**https://www.facebook.com/modecirculaire/**](https://www.facebook.com/modecirculaire/)

📢2024 Circular Fashion Awards: Over to you!

🔥The 15 finalists - all campaigners for more sustainable fashion - will now be jostling for one of the five prizes up for grabs. And to win, they need your help!   
🎯Vote for your favourite projects until 3rd December at www.modecirculaire.com  
🔍Check out their profiles on the "European Circular Fashion Awards" page, and meet them up close at Manufacture de Roubaix, a textiles creativity and heritage museum, from 8th November to 1st December!

Tags: Lille Metropole, ADEME, Lille-Kortrijk-Tournai Eurometropolis.

#Mode circulaire #Mode responsable

### **LinkedIn -** [**https://www.linkedin.com/company/modecirculaire/**](https://www.linkedin.com/company/modecirculaire/)

📢2024 Circular Fashion Awards: Voting has started!

On the starting line, 214 candidates displayed their commitment to more sustainable fashion via tangible solutions: choice of natural materials, eco-design, repair, recycling, short distribution channels, etc. 🌱

Today, only 15 are left! The 15 finalists are ready for the showdown to win one of the five prizes up for grabs.

And to win, they need you!

🎯 Vote for your three favourite projects before 3rd December at [www.modecirculaire.com](http://www.modecirculaire.com).

Up for grabs: financial awards, personalised support, and great exposure (for more impactful projects!).

🏆The award ceremony will take place on 5th December at CCI Grand Lille - Place du Théâtre.

📅 Want a closer look at these projects? They will be displayed at Manufacture de Roubaix, a textiles creativity and heritage museum, from 8th November to 1st December. Their profiles are also featured on the European Circular Fashion Awards page.

—

✨The European Circular Fashion Awards 2024 is organised by Lille Metropole, MEL Eco in partnership with ADEME and Lille-Kortrijk-Tournai Eurometropolis.

✨Sponsors: Refashion, UIT - Union des Industries Textiles -, BNP Paribas, SNCF Voyageurs, Kisskissbankbankbank, Lita.co, Utopies, Sapiologie, Le bon coin, Alliance du commerce, Cap Digital, CETI transformative textiles, CIRIDD, Stratégic Committee for the fashion and luxury sector, EIDM, ESS France, Euramaterials, Fashion green hub, Fashion revolution France, FASK Fashion skills, Fédération de la mode circulaire, Fédération française du prêt-à-porter fédération féminine, France urbaine, La caserne, Maison du savoir-faire et de la création, Orée, Mouvement impact France, Recycl'occ textile, Rtes, Team2, Techtera, Tex&Care, The Good Goods, Tricolour for French wools, UAMEP, Euratechnologies, Informa, Réseau Alliances, Little big women, Circular Wallonia, Wallonie design, Texlab, Environnement.brussels, Shifting economy.brussels, Circular textiles days.

### **Instagram -** [**https://www.instagram.com/modecirculaire/**](https://www.instagram.com/modecirculaire/)

📣Over to you!

Help your three favourite projects win one of five prizes.

-

Vote on [www.modecirculaire.com](http://www.modecirculaire.com) until 3rd December.

#ModeCirculaire #ModeResponsable

**Visuals**

**Facebook** **– Instagram** **– Likedin -X** **– email signature** **– web banner**

-> Indicate **RDV sur vote.modecirculaire.com voter**

Instagram - X

### 

Web banner



Web banner



LinkedIn - Facebook



Email signatures

